For Immediate Release

Valley Roofing Receives 2013 Excellence Awards

WAYNE, NJ (04/14)— GAF, North America's largest roofing manufacturer, is pleased to announce that *Valley Roofing* of *Harrisonburg*, *VA* is one of only *one hundred seventy-two contractors in the country* to receive all three of the prestigious 2013 GAF Master Elite[™] Excellence Awards. These coveted industry awards recognize *Valley Roofing's* dedication to quality roof system installations as well as their commitment to continuous improvement and superior customer service.

Most consumers recognize that choosing a roofing contractor can be a confusing and sometimes risky decision. In fact, the Better Business Bureau lists roofing as one of the highest inquiry categories nationwide. As a factory-certified Master Elite[™] Contractor, *Valley Roofing* has been carefully pre-screened by GAF. In fact, only 3% of the roofing contractors in the country have earned GAF's Master Elite[™] status—a distinction that truly sets them apart from the rest, and ensures that *Valley Roofing* is dedicated to helping every customer make their best and safest roofing decision. As a GAF Master Elite[™] Contractor, they are also dedicated to continuous improvement and training through access to CARE (the Center for the Advancement of Roofing Excellence). CARE is a non-profit educational institute supported by GAF and dedicated to "changing an industry through excellence in education."